

# BLINDS & SHUTTERS

JULY 2017 TO JUNE 2018

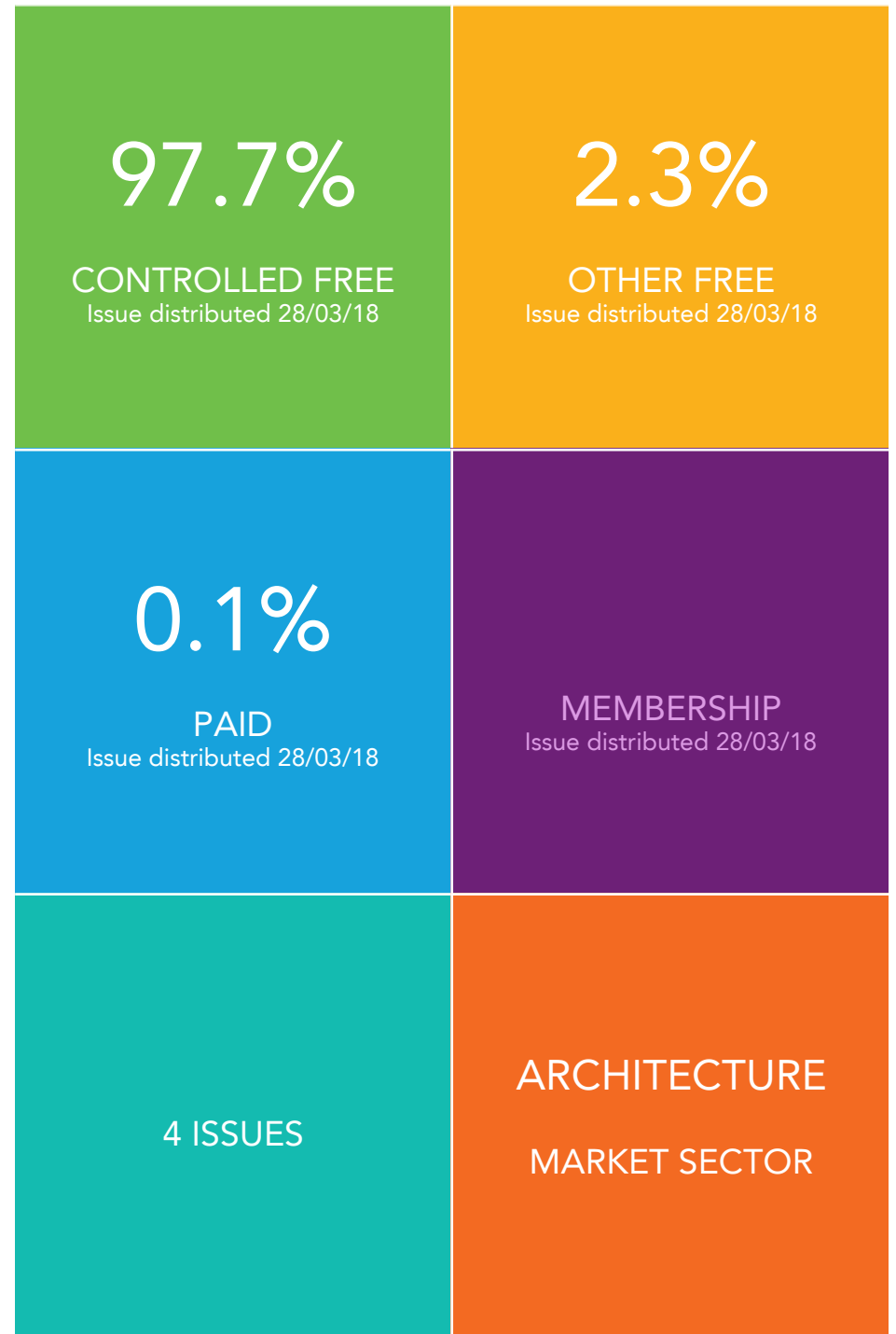


## Blinds & shutters

Blinds & Shutters has reported in accordance with ABC's industry-agreed standards for Business Magazines

# 5,625

## CIRCULATION (AVERAGE PER ISSUE)



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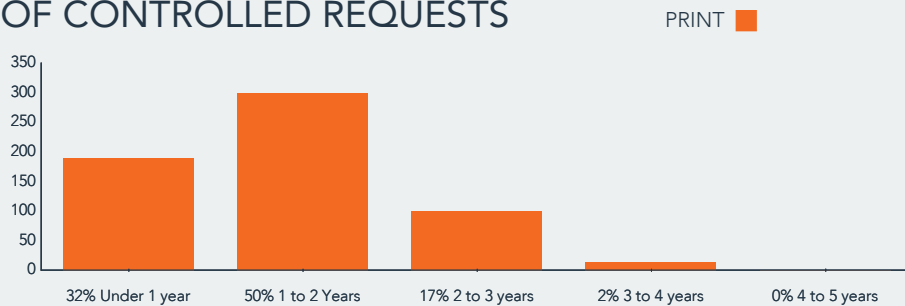
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 28/03/18	5,625	5,596	29	5,625	5,596	29	-	-	-
FREE COPIES	5,620	5,596	24	5,620	5,596	24	-	-	-
CONTROLLED FREE	5,493	5,490	3	5,493	5,490	3	-	-	-
REQUESTED (INDIVIDUAL)	600	597	3	600	597	3	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	4,893	4,893	-	4,893	4,893	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	127	106	21	127	106	21	-	-	-
NON-CONTROLLED FREE	127	106	21	127	106	21	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	5	-	5	5	-	5	-	-	-
PAID SUBSCRIPTIONS	5	-	5	5	-	5	-	-	-
INDIVIDUAL	5	-	5	5	-	5	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Managers & individuals within the blinds and awnings industry, interior design, shopfitting, construction, health authority, government, hotels, regulatory bodies and individual interior designers and architects. Also individuals who influence, specify or authorise purchasing responsibility for blinds, shutters, awnings and grilles and visitors to the Blinds & Shutters show and members of the BBSA.

### AGE OF CONTROLLED REQUESTS



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,625	5,596	29
PRINT EDITION	5,625	5,596	29
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
Issue 3 2017	05/07/17	5,625	5,625
Issue 4 2017	27/09/17	5,625	5,625
Issue 1 2018	22/01/18	5,625	5,625
Issue 2 2018	28/03/18	5,625	5,625

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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