

# BLINDS & SHUTTERS

JULY 2019 TO JUNE 2020



## Blinds & shutters

Blinds & Shutters has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 5,624

## CIRCULATION (AVERAGE PER ISSUE)

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# 97.8%

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## QUARTERLY

4 ISSUES

## ARCHITECTURE

MARKET SECTOR

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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/04/20	5,625	5,596	29	5,625	5,596	29	-	-	-
FREE COPIES	5,622	5,596	26	5,622	5,596	26	-	-	-
CONTROLLED FREE	5,501	5,500	1	5,501	5,500	1	-	-	-
REQUESTED (INDIVIDUAL)	501	500	1	501	500	1	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,000	5,000	-	5,000	5,000	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	121	96	25	121	96	25	-	-	-
NON-CONTROLLED FREE	121	96	25	121	96	25	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	3	-	3	3	-	3	-	-	-
PAID SUBSCRIPTIONS	3	-	3	3	-	3	-	-	-
INDIVIDUAL	3	-	3	3	-	3	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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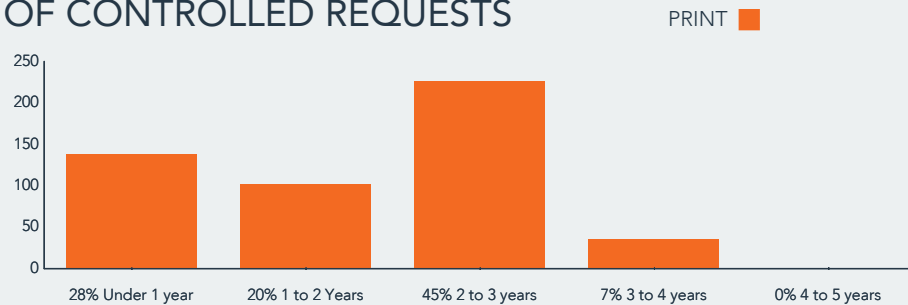


## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Managers & individuals within the blinds and awnings industry, interior design, shopfitting, construction, health authority, government, hotels, regulatory bodies, facilities management and individual interior designers and architects. Also individuals who influence, specify or authorise purchasing responsibility for blinds, shutters, awnings and grilles and visitors to the Blinds & Shutters show and members of the BBSA.

### AGE OF CONTROLLED REQUESTS



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,624	5,596	28
PRINT EDITION	5,624	5,596	28
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
Issue 3/2019	01/07/19	5,625	5,625
Issue 4/2019	02/10/19	5,624	5,624
Issue 1/2020	20/01/20	5,623	5,623
Issue 2/2020	01/04/20	5,625	5,625

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