

BLINDS & SHUTTERS

JULY 2022 TO JUNE 2023



Blinds & shutters

Blinds & Shutters has reported in accordance with ABC's industry-agreed standards for Business Magazines



5,621

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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www.blindsmagazine.co.uk

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www.abc.org.uk

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QUARTERLY

4 ISSUES

ARCHITECTURE

MARKET SECTOR

BLINDS & SHUTTERS

JULY 2022 TO JUNE 2023



AUDIT ISSUE ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 03/04/23	5,623	5,599	24	5,623	5,599	24	-	-	-
FREE COPIES	5,621	5,599	22	5,621	5,599	22	-	-	-
CONTROLLED FREE	5,504	5,504	-	5,504	5,504	-	-	-	-
REQUESTED (INDIVIDUAL)	185	185	-	185	185	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,319	5,319	-	5,319	5,319	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	117	95	22	117	95	22	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	117	95	22	117	95	22	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	2	-	2	2	-	2	-	-	-
PAID SUBSCRIPTIONS	2	-	2	2	-	2	-	-	-
INDIVIDUAL	2	-	2	2	-	2	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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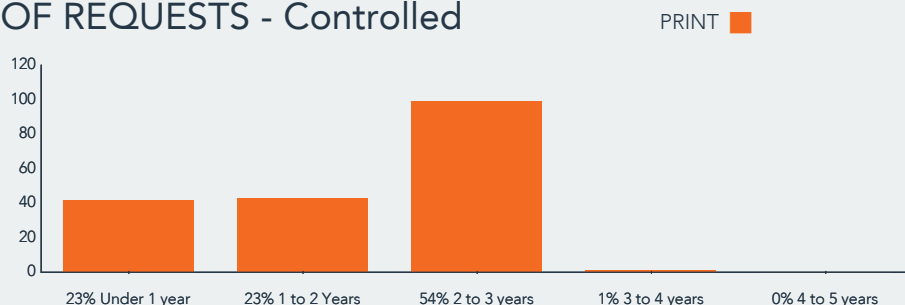


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Managers & individuals within the blinds and awnings industry, interior design, shopfitting, construction, health authority, government, hotels, regulatory bodies, facilities management and individual interior designers and architects. Also individuals who influence, specify or authorise purchasing responsibility for blinds, shutters, awnings and grilles and visitors to the Blinds & Shutters show and members of the BBSA.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	5,621	5,598	23
PRINT	5,621	5,598	23
DIGITAL	-	-	-

ISSUE ANALYSIS

PRINT

ISSUE	DISTRIBUTED	TOTAL
Issue 3/2022	05/07/22	5,622
Issue 4/2022	06/10/22	5,613
Issue 1/2023	17/01/23	5,624
Issue 2/2023	03/04/23	5,623

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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