

Finishing

INDUSTRIES YEARBOOK

46th EDITION • 2024



The most important guide to the UK surface treatment industry, the Finishing Industries Yearbook 2024, will be published in November 2023. Now in its 46th year of publication, the Finishing Industries Yearbook has evolved to be the comprehensive reference source to this ever changing market.

The Directory

The Finishing Industries Yearbook 2024 edition will be the most comprehensive ever published, with 550 businesses and over 450 products.

The Finishing Industries Yearbook 2024 will also contain:

- A comprehensive A-Z section complete with full company contact details
- An up-to-date Classified Guide listing finishing products by supplier
- An up-to-date Regional Guide listing sub-contract finishers by their area of operation.
- Up-to-date information relating to the ownership and description of key Trade Names.
- Directory of key Associations representing the surface finishing industry.

Circulation

In addition to the paid subscribers the Finishing Industries Yearbook will be posted to carefully selected recipients sourced from the current readership of Finishing magazine and SEA members.

Why Advertise?

Advertising in the 2024 edition of the Finishing Industries Yearbook will place your sales message in front of thousands of hand picked decision makers/purchasers involved in the UK industry, as well as allied industries that rely on surface finishing to complete their manufacturing process.

Advertising in the Finishing Industries Yearbook is the perfect way to ensure that your company's sales message is at purchasers' fingertips all year round.

Who Should Advertise?

Suppliers of equipment, products and services for all types of surface treatment including: pre-treatment equipment & products / anodising / electroplating / galvanising / spraying / etching / coatings

Editorial Listings

A questionnaire is scheduled to be mailed to suppliers during May to gather the information to compile the listings.

Please take a few moments to complete it when it arrives and ensure the information on your company is right up to date.

To ensure you receive your form please contact Barbara Williams (b.williams@turretgroup.com) or download the form at www.turretgroup.com

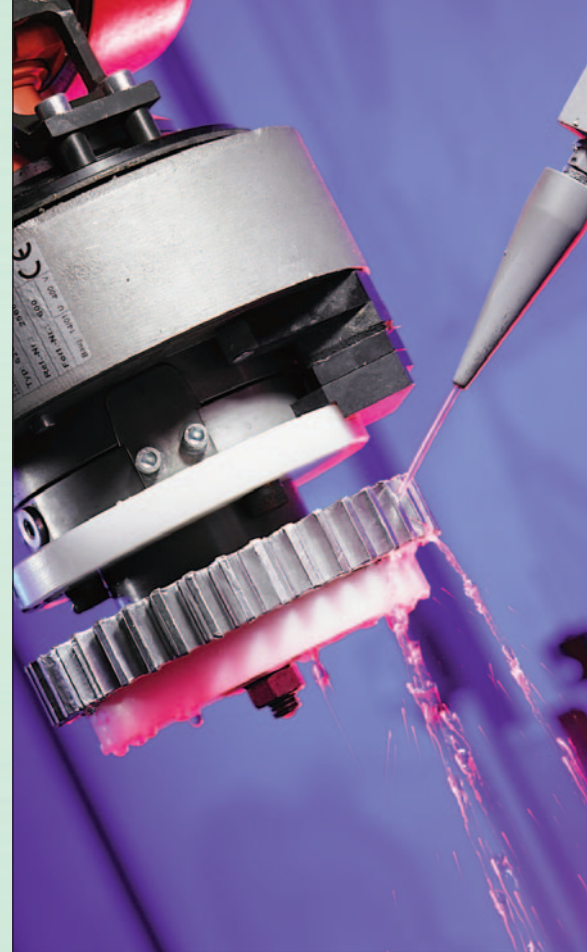


To advertise please call
Stewart Freshwater (Display)
+44 (0)7746 373 545
Barbara Williams (Classified)
+44 (0)1923 432705

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Display Advertising in the Directory

	Full colour	Two colour	Mono
Single Page	£1295	£1150	£1050
Half Page	£ 795	£ 650	£ 550
Quarter Page	£ 475	£ 415	£ 350

Please note that this is an A4 publication

Double Page Spread, Cover and other special guaranteed facing matter positions on request and subject to availability.

Inserts: accepted loose or bound-in by arrangement.

All prices quoted in Pounds Sterling and subject to VAT where appropriate.

Display advertising copy deadline 20th October 2023

Classified Advertising in the Directory

Colour Logo (A-Z section)	£70
Panel Entry (Buyers Guide section) - 40 x 40mm	£70
Synopsis (A-Z section)	£70
Logo & Synopsis (A-Z section)	£115

Classified copy deadline 6th October 2023

Mechanical Data

The publication is A4 in size and advertisements will have the following dimensions:

Size of space	Type Area*	Trim Size	Bleed Size
Double page spread**	254 x 388	297 x 420	303 x 426
Full page	254 x 178	297 x 210	303 x 216
Half page (horizontal)	124 x 178	146 x 210	149 x 216
Half page (vertical)	254 x 86	297 x 102	303 x 105
Mini page	190 x 127		
Quarter page	124 x 86		
Quarter page strip	60 x 178		

All sizes are in mm and are depth x width

* For maximum type area on bleed adverts, please ensure text is at least 10mm from trim edges

** Gutter allowance - please contact the Production Department for details

Materials Required

All advertisements should be supplied as digital files, which can be submitted, via file download link, or by e-mail (depending on file size). Various software packages are acceptable (QuarkXPress, Adobe InDesign, Adobe Illustrator, or Adobe Photoshop) however, while we do not exclude PC files like Word etc, material generated from these programs are not generally suitable and conversion can produce unexpected results. We thus expect files to have been created in a recognised programme specifically for CMYK graphics.

Please contact Carol in the Production Department at c.baird@turretgroup.com for full Mechanical Data.

The Publishers

Turret Group is a long-established specialist publisher, producing magazines and directories in the business-to-business publishing sector. Its portfolio includes exhibitions and publications for numerous industries and niche sectors.

Sales Contact

Further information can be obtained from:

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International Business Publications & Exhibitions

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